# CALL FOR ARTISTS



Artist
Abby Diamond

# 2021 Light-Pole Banners

Sunland-Tujunga Neighborhood Council

#### **Project Overview**

The Light-Pole Banners are a citywide outreach program to promote participation in Neighborhood Councils. Our banners will promote the STNC and the unique character of our community.

#### **Entry Requirements**

Artists must live or work in Zip Codes 91040 or 91042. No entry fee! We encourage multiple entries up to 4 max, but an artist can only win 1 prize.

If selected, you will be required to sign a legal release. You must submit a completed application with your .pdfs.

#### **Selection Process and Payment**

Artists will be paid \$400 for a winning entry. A committee of local stakeholders will select the finalists and present to the STNC Board for final vote. Once winners are selected, and final artwork is sent in, each winner will receive \$400 from STNC. There will be a total of 5 winners.

#### **Release of Rights**

By submitting your art you agree that it may be printed and displayed for possible inclusion in this project. If your art is selected, you will be asked to sign a legal release.

#### **Need More Info**

Have additional questions? Join our 1-hour Zoom meeting on Friday, March 19 at 6:45pm

https://us02web.zoom.us/j/87663362553

Or Telephone: 888 475 4499 (Toll Free)

Webinar ID: 876 6336 2553

#### **Work Media**

Artwork can be in any medium transferable to the banners' portrait format. Examples are, but not limited to, photography, watercolor, acrylic, oil painting, collage, or pastel.

#### Theme

Artists' subjects should represent Sunland-Tujunga and our unique neighborhoods, history/heritage, architecture, flora, fauna. Okay to "recycle" your earlier work.

#### **What to Submit**

Your initial art submission must be a .pdf with your name as part of its filename along with your application. To ensure impartiality, do not include your name on the artwork. Winning artists must submit their final file in one of these formats: ai .eps .pdf .indd .tiff .psd, .jpeg or png. Minimum 150 dpi but 300 dpi preferred.

### **Banner Size, Messaging:**

Banner size: 3' x 8'. Art will cover 3' x 6' 4" (approx.) with city required STNC message on bottom. Your name will appear on the banner.

#### **Submission Process**

You must complete the Artist's Application and email it with your .pdfs no later than Saturday, March 27. Find application here: STNC.org

Email: STArtBanners@yahoo.com



## **Sunland-Tujunga Neighborhood Council** is one

of 99 LA Neighborhood Councils throughout the city. The NCs' purpose is to be effective advocates for their community as well as enhance the local voice of their community to the City Council and agencies.

